



2024 Sponsor Application

Track and Field & Cross Country
www.mptrackclub.com



Build lasting relationships with local families by sponsoring Mount Pleasant Track Club.

MPTC is a 501 (c) 3 organization supporting Mount Pleasant Recreation League track & field and cross country programs.

MPTC Quick Facts:

- About 600 local youth and their families participate annually.
- Under the direction of Coach Tami Dennis, MPTC is an elite youth program winning the state title 19 consecutive years and having produced hundreds of state champions and all-Americans.
- During the Track and Cross Country seasons families gather for practice three days per week, generally at Park West Track where platinum and gold sponsors have signage.
- MPTC hosts families from around the state for home meets in both sports. The track & field home meet typically draws about 1,500 athletes plus their families. The cross country home meet attracts about 600 athletes plus family.
- Organizing, outfitting, supporting the team is a large-scale effort performed entirely by volunteers. All sponsor funds go toward uniforms, entry fees, communications, travel expenses, support for volunteer coaches, and expenses associated with home meets
- Our track program is affiliated with U.S.A. Track & Field Junior Olympics for state, regional, and national meets.

Business Name

Web Address or Physical Address

Contact Name & Phone Number

Contact E-Mail

Sponsorship Levels

Platinum Sponsor: \$2,500

A 2.5'x 6' vinyl banner with up to two different colors displayed at the Track & Field Facility at Park West during the current Track & Field and Cross Country seasons. Your logo and business name will be prominently displayed on our team travel banner. Your business name / logo / and link to your website will also be displayed on the MPTC website and in team e-mail communications. At our home meet with over 1,500 athletes and families, and with the layout and approval of our home meet chairperson, a Platinum Sponsors may set up a table or booth with marketing materials.

Gold Sponsor: \$1,200

A 2.5'x 6' vinyl banner with up to two different colors will be displayed at the Track & Field Facility at Park West during the current Track & Field and Cross Country Seasons. Your business name will be listed on our team travel banner. Your business name / logo / and link to your website will be displayed on the MPTC website.

Silver Sponsor: \$500

Your business name / logo / and link to your website will be displayed on our travel banner and the MPTC website.

Event Sponsor: \$100

Sponsor an event at our Home Track Meet and we will display your business name on a yard sign. Available events include: 100m, 200m, 400m, 800m, 1500m, 3000m, Hurdles, Shot Put, Discus, Javelin, Long Jump, High Jump, and Pole Vault

To Sponsor: Complete this form and mail along with a check to **Mt. Pleasant Track Club, 1121 Park West Blvd, Ste B #209, Mount Pleasant SC 29466**. You can also e-mail the completed PDF and send a check separately. **Our E-mail:** MPTrackClub@gmail.com. Visit our website [sponsor](#) page.